

Putting Open Data to Work – at Scale

March 14, 2:30pm

#ScalingOpenData #SXSW2022

Workshop Overview

Open Data could be great to tackle the big questions of today, if there wasn't so much of it. For example, data.gov has more than 26,000 datasets relating to climate change (out of a total of more than 320,000), but which ones actually matter and which ones can drive a data-driven discussion? Finding a needle in the haystack here and there, topic by topic, does not enable to public discourse necessary to drive change.

Hence, this workshop aims to start and foster the discussion how to best get to the value of public data; how to look at the big topics not one dataset and one chart at the time, but at scale.

Your Speakers / Hosts



Bryon Jacob
CTO and Co-founder
data.world



Chelsea Collier
Founder
Digi.City



Brian Dillard
Chief Innovation Officer
City of San Antonio



Dr. Georg Wittenburg
Co-founder / CEO
Inspirient GmbH

Objectives

“to start and foster the discussion how to best get to the value of public data”

- **Pull** – Which are the key open questions / topics for communities?
- **Push** – How would one assess the value / potential impact of a dataset?

“to look at the big topics not one dataset and one chart at the time, but at scale”

- **People** – What are current roles in this space? Where are bottlenecks?
- **Technology** – What works well about current technology? What doesn't?

Agenda

*Timings to be adapted based
on audience participation*

March 14, 2022 – 2:30-4:30pm

- **Micro level** – Local issues / examples / focus on communities and cities 1h
 - Mini panel 15 min
 - Audience intro round (name / org + one statement / question / role of data in my life) 15 min
 - Discussion 30 min
- **Macro level** – Focus on (national) data economies / scalability 45min
 - Mini panel 15 min
 - Quick question / statement round 15 min
 - Discussion 15 min
- **Closing statements** – Next steps from the mini panelists 15 min